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# YouTube Marketing Strategies: How To Get Thousands Of YouTube Channel Subscribers And Millions Of Video Views With David Walsh



## Synopsis

This short book is based on that interview I did with YouTube marketing expert David Walsh. At the time of the interview David had built his YouTube Channel to 44,306 subscribers in just 18 months! Meanwhile, his videos have had 4.4 million views and are bringing thousands of leads into David's business. And, of course, those numbers keep growing! | As I type this David has already hit the 47,000 subscriber mark and the interview was less than a month ago!\*\*\* UPDATE, November 2015: David is now at 83,130 subscribers! That means he's consistently adding over 3,000 new subscribers every single month! \*\*\*In this book David talks about how he's created this success and powerfully positioned himself by adding just one short video per week " and he explains how you can do the same. He's certainly got me fired up to build my YouTube Channel! Why not use Amazon's "Look inside" feature to check out YouTube Marketing Strategies before you buy? Just click on the book image above and start browsing.

## Book Information

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## Customer Reviews

John Tighe interviewed David Walsh, a YouTube marketing guru, on his Podcast. I was underwhelmed. Most of the info consisted of very generalized advice. The subtitle is, "How to get

thousands of YouTube Channel subscribers and millions of video views." That particular concept was never explained. The basics of the podcast interview...-Publish 1 video per week-Do keyword research-Write a video title-Develop a content plan by answering your 10 most frequently asked questions, and 10 questions that should be asked but are not being asked-You can start your channel with very little equipment (iPhone and laptop)-Make your videos only as long as they need to be-Use your channel to get leads-Put links in the video description-Things really start to happen once you get to 10,000 subscribers-Your video should have an outro, a/k/a, end slate That is about it. If you read that bullet point summary, then the podcast interview does not give much more. Great title. Perfect example of how to re-purpose pod cast interview content into a Kindle product. Does a slightly less than mediocre job of teaching you anything of value if you are looking to start and grow a YouTube channel.

I really like the contents of this book, I've learned a lot. These practical approach will definitely help me with online business. David Walsh did a great research on this topic! I highly recommend this kindle to all content creators, this will absolutely help!

OK read. I read it because it was offered as part of my unlimited Kindle plan. I felt the author wanted to make some money off of an interview and implement his own ebook strategies rather than offer readers a genuine book to read. The pro to this book was the interviewee did provide some useful information during the brief interview. All of the information mentioned in this interview can easily be found on his YouTube page. I don't plan on reading anymore books by this author.

Good Overview of webinar principles. Well written. Clear and understandable. Did not set forth the gritty details, although there are several links to author's products for step by step details on the actual execution of webinars and templates to organize the sequence of presenting information, calls to action, sales offers, and the like. The work emphasized the importance of partnering with experts to leverage the number and quality of the webinars.

Learning from experts in specific niches gets me so FIRED UP. The power of FOCUS and just really nailing a strategy that works is highlighted beautifully here. If you're interested in growing your YouTube presence, this is a must-read!

Please note, this is from a podcast that you can probably find it for free. Very basic info - google a

youtube video on how to succeed on youtube and you will learn the same or more. There were a few points that made it worth the read for \$1.

Can't wait to dig into this juicy resource! Thanks John, you just keep pumping out incredibly valuable, useful books that help my entrepreneurial ventures. Top producers always say how they leverage YouTube marketing, now I can get the real scoop on how to do it too.

Fast, easy read filled with simple strategies to ignite your YouTube channel. Transcript of interesting interview, it's worth reading. good checklist for youtube.

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